



Plaquemines Parish
COMPREHENSIVE MASTER PLAN

ACTION PLAN PRIORITIES

June 2012



Why are we doing this?

The Comprehensive Master Plan will help the Parish:

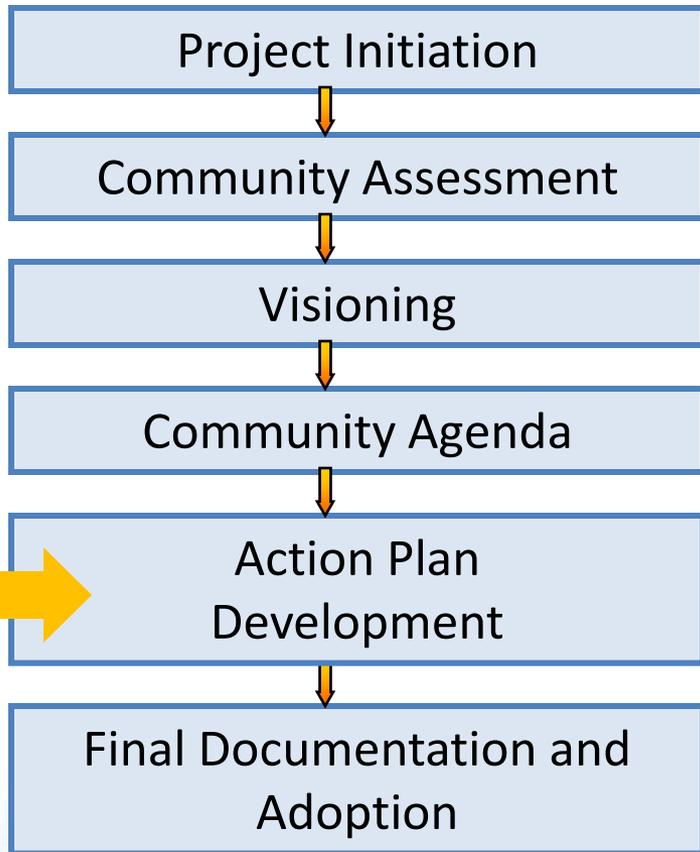
- Build back stronger, safer and smarter
- Make informed long term investment decisions
- Promote a diversified/sustainable economic base
- Protect open spaces and natural areas
- Improve regional competitiveness/job growth





Comprehensive Planning Process

Six Phases



11 Elements

1. Population and Demographics
2. Economic Development
3. Multi-modal Transportation System
4. Water and Wastewater Systems
5. Coastal Protection and Restoration
6. Drainage/ Stormwater Management
7. Public Facilities and Services
8. Parks and Recreation Facilities & Services
9. Government
10. Parish Owned Properties
11. Land Use



Visioning Workshops

- Community Workshops in Planning Districts
 - Exploring Quality of Life
 - Big Ideas
 - Big Decisions
- Belle Chasse
 - Jesuit Bend/Myrtle Grove/Ironton/Lake Hermitage
 - Diamond/Port Sulphur/Homeplace
 - Empire/Buras/Boothville/Venice
 - Braithwaite/Scarsdale/Dalcour/Bertrandville
 - Phoenix/Devont/Pointe à la Hache/Bohemia





Vision Pyramid





Community Agenda

Comprehensive Master Plan

- Future Land Use Plan
- Character Districts
 - Reinvestment
 - New Growth
 - Conservation
- Infrastructure Components
- Community Services

- Recommendations across all 11 Elements

1. Population and Demographics
2. Economic Development
3. Multi-modal Transportation System
4. Water and Wastewater Systems
5. Coastal Protection and Restoration
6. Drainage/ Stormwater Management
7. Public Facilities and Services
8. Parks and Recreation Facilities & Services
9. Government
10. Parish Owned Properties
11. Land Use



Steering Committee

- **Oversee the Process**
- **Evaluate Recommendations**
- **Prioritize the Action Plan**

Name	Location
Diana Alfortish	Belle Chasse
Ed Theriot	Belle Chasse
Dr. Stuart Guey	Belle Chasse
Irvin Juneau	Belle Chasse
Laurie Soileau	Belle Chasse
Rev. Michael Jiles	Braithwaite
Rev. Theodore Turner	Boothville
Keith Hinkley	Belle Chasse
Bonnie Buras	Belle Chasse
Stanley Gaudet	Belle Chasse
Benny Bacas	Buras
Guy Lagaist	Belle Chasse
Warren Lawrence	Port Sulphur
John Barthelemy	Braithwaite
Lynn Perez	Braithwaite
Rose Jackson	Belle Chasse
Lisa Flair	Belle Chasse
Lynda Banta	Buras
John Carlton	Belle Chasse
Nancy Fridge	Belle Chasse
Jeff White	Belle Chasse
Rev. Jim Woodward	Belle Chasse
Rev. John Riley	Pointe -a- la- Hache





Subcommittees



Transportation
Infrastructure & Utilities



Natural Resources and
Coastal Restoration



Business
Economic Development
& Tourism



Quality of Life





Purpose of the Action Plan

- Prioritize Master Plan Recommendations
- Implementation Strategies for all 11 Elements
- Short Term Work Program
- Monitoring the Plan
- Benchmarks for Sustainable Quality of Life





Developing the Action Plan

- Compile **575** Recommendations across 11 Elements
- Categorize Recommendations
 - Policy - requires legislation to implement or incentives and disincentives through government planning and action
 - Program - ongoing activities undertaken by Parish
 - Project - generally a one-time investment or capital improvement, plus associated maintenance and operations costs
 - Study - analysis or investigation into feasibility and/or alternatives
- Evaluate Recommendations



Evaluation Matrix

Plaquemines Parish

Plaquemines Parish Project, Program, and Policy Recommendations

Evaluation Criteria

Recommendation	
Economic Development	
Tourism	
1	Develop strategic plan for tourism & hospitality
2	Establish Plaquemines Parish Development Council
3	Develop Eco-tourism industry
4	Construct Levee Bicycle Trail
5	Establish Katrina Museum
6	Build a Welcome Center
7	Conduct a Wetlands District feasibility study
8	Construct Wetlands District
9	Establish Ft. Jackson as a National Park
10	Establish Ft. St. Philip as National Park
11	Develop and promote M Point
12	Implement lighthouse renovation
Military	
13	Coordinate economic development initiative with NAS JRB
14	Prepare for NAS JRB Expansion
Ports	
15	Citrus Port redevelopment
16	AMAX Port terminal construction
17	Citrus II Port container construction
18	Venice Port expansion
19	Louisiana International District
20	Water Gulf Transfer Terminal
Energy	
21	Develop an Alternative Energy Strategy
22	Develop Saratonia Bay wind farms
23	Pass wind farm interconnectors
24	Develop Mississippi River
25	Develop Riversphere project
26	Implement EcoPark Initiative

Recommendation	
1	Gov
2	Fiscal
3	Adopt
4	to guide
5	investment
6	range
7	performance
8	Prep
9	Reall
10	recov
11	the P
12	Form
13	impr
14	5 Impr
15	Evalu
16	and i
17	after
18	Prep
19	oper
20	Long
21	Deve
22	Struc
23	Redu
24	rever
25	10 Redu
26	Ident
27	11 Sourc
28	Set to
29	perfo
30	12 Perf
31	13 depe
32	New
33	14 Crea

Plaquemines Parish Project, Program, and Policy Recommendations																
Evaluation Criteria																
Recommendation	Location	Project, Program, Policy, or Study	Supports Coastal Restoration/Flood Protection	Expands Basic Employment	Improves QOL	Composite Score	Cost	Implementation Time	Local Implementation	Funded Y/N			Parish's Role	Partner	Other Related Recommendations	
										Local	Federal	Other				
Parks & Recreation																
General																
G 1		Develop a plan to meet NBPA guidelines for park requirements based on population projections	0-7	0-6	0-5	5	6	7.5	Y	N			ALL			
G 2		Design and plan for neighborhood parks in convenient locations that are within a 10 minute travel time of the majority of the existing and planned population	0	1	5	6	3	L	Y	N			N	LEAD	CONSULTANT	
G 3		Design and plan a broad selection of park facilities and recreation programs that are appropriate for all ages	0	1	5	6	4	L	Y	N			N	LEAD	CONSULTANT	
G 4		Identify future park locations that allow safe access for children and elderly	0	1	5	6	7	M	Y	N			N	LEAD	PABI	
G 5		Seek public-private partnership opportunities in order to reduce public costs	0	1	5	6	7	Medium	Y	N			N	LEAD		
G 6		Identify ways to interconnect parks, with schools, neighborhoods, and natural features	0	1	4	5	7	Short	Y	N			N	LEAD		
G 7		Maximize potential of existing attractions as resident and visitor destinations	0	1	4	5	7	Short	Y	N			N	LEAD		
Tourism & Recreation																
G 8		Establish Fort Jackson and Fort St. Philip as National Park site	0	1	3	4	4	4	Long	Y	N			N	LEAD	
G 9		Redevelop and promote Mardi Gras Point	0	2	3	5	3	Long	Y	N			N	LEAD		
G 10		Develop Katrina Museum	0	1	5	6	1	Long	Y	N			N	LEAD		
G 11		Construct bicycle trails on levees	0	1	3	4	7	Short	Y	N			N	LEAD		
G 12		Promote Pointe à la Hache Court House	0	1	5	6	1	Long	Y	N			N	LEAD		
G 13		Construct sidewalks and bicycle/multipurpose trails to provide connections to parks from schools and neighborhoods	0	1	5	6	0		Y	N			N	LEAD		



Vision Pyramid → **Evaluation Criteria**





Evaluation Criteria

- **Supports Coastal Restoration/Flood Protection**

- Scale = 0 – 7

- 0 = No real connection
- 1 = Smarter planning, helps avoid related issues
- 2 = Education, helps avoid related issues
- 3 = Simple project
- 4 = Project
- 5 = Important project
- 6 = Very important project
- 7 = Critical activity





Evaluation Criteria

- **Expands Basic Employment**

- Scale = 0 – 6

- 0 = No real connection between employment and jobs
- 1 = Creates a more favorable business climate but no direct jobs
- 2 = Creates a more favorable business climate or creates temporary construction or other jobs
- 3 = Creates a more favorable business climate and should lead to more permanent jobs
- 4 = Critical infrastructure investment or policy (I think most major coastal projects would fit here or possibly higher if jobs involved meet thresholds below)
- 5 = Immediate impact on jobs, creating 10+ permanent jobs
- 6 = Immediate impact on jobs, creating 30+ permanent jobs





Evaluation Criteria

- **Improves Quality of Life**
 - Scale = 0 – 5
 - 0 = No QOL benefits
 - 1 = Benefits a few, hurts some
 - 2 = Benefits some
 - 3 = Benefits many
 - 4 = Improvement (benefits all)
 - 5 = Major improvement (benefits all)





Evaluation Criteria

- **Composite Score =**
 - Supports Coastal Restoration/Flood Protection +
 - Expands Basic Employment +
 - Improves Quality of Live





Evaluation Example

Recommendation	Project, Program, Policy, or Study	Supports Coastal Restoration/Flood Protection	Expands Basic Employment	Improves QOL?	Composite Score	Cost	Implementation Time	Local Implementation?	Funded ?	Parish's Role
		0 – 7	0 – 6	0 – 5		1-7	Short, Med, Long, Ongoing	Y/N	Y/N	
Prepare an Economic Recovery Plan	Study	2	4	2	8	6	Short	Y	N	Lead
Create Department of Economic & Community Development	Policy	0	5	3	8	7	Short	Y	N	Lead





Validating the Process: Your feedback is needed.

- Subcommittee Briefings and Discussion
- Focus on the “TOP TEN” in each issue area - use your expertise to advise the Steering Committee
- Is this a good representation of the Parish’s top priorities?
- Do these goals and top action items reinforce the results of the visioning process?
- Are there any critical priorities that did not rise to the top?



Next Step: Revision, Documentation & Adoption

- Steering Committee Review
- Recommendations for all Elements of the Plan
- Development Policies
- CMP Development Maps
 - Future Land Use
 - Community Facilities
 - Priority Investment Areas
- Open Houses
- Public Hearings/ Adoption

