
PLAQUEMINES PARISH

Brand Guidelines



May 2020

PLAQUEMINES PARISH

Official Seal



All Plaquemines Parish employees are responsible for making sure the seal is used according to these guidelines.

The Plaquemines Parish seal should appear at least once on all external products and materials tied to parish government.

The logo should be treated as unique artwork and never be recreated.

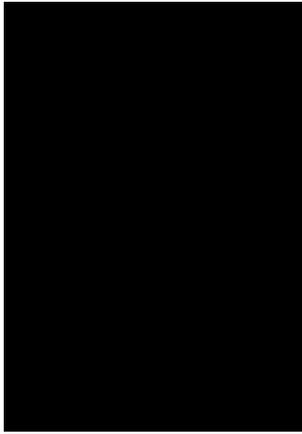


PLAQUEMINES PARISH

Color Palette



Primary Colors



Black
R - 0
G - 0
B - 0

C - 0
Y - 0
M - 0
K - 100

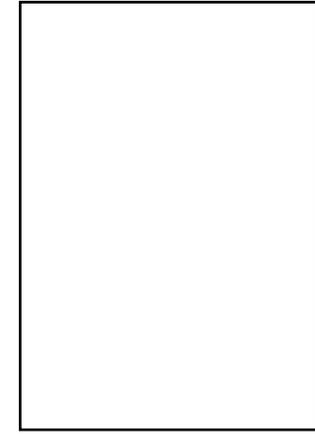
HEX - #000000



Plaquemines Blue
R - 10
G - 24
B - 99

C - 90
Y - 76
M - 0
K - 61

HEX - #0A1863

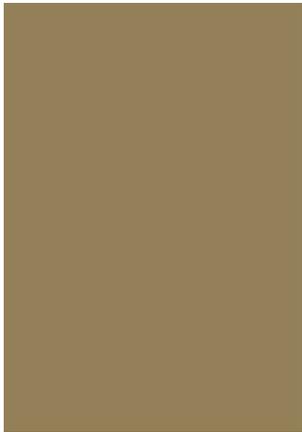


White
R - 255
G - 255
B - 255

C - 0
Y - 0
M - 0
K - 0

HEX - #ffffff

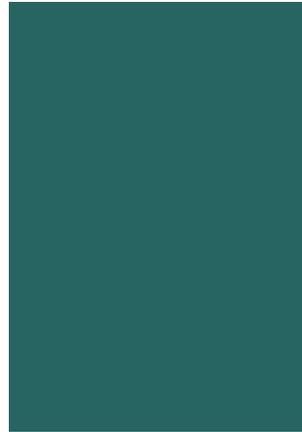
Accent Colors



Gulf Sand
R - 128
G - 112
B - 69

C - 0
Y - 13
M - 46
K - 50

HEX - #807045



Earth Green
R - 42
G - 100
B - 70

C - 58
Y - 0
M - 30
K - 61

HEX - #2A6446



Rainwater Blue
R - 42
G - 55
B - 128

C - 67
Y - 57
M - 0
K - 50

HEX - #2A3780

PLAQUEMINES PARISH

Typography



Montserrat

Use Montserrat fonts for main headlines, bodies of text, sidebars, captions, infographics, charts, graphs, maps and legends. It is a free google font.

Montserrat Thin

Montserrat Thin Italic

Montserrat ExtraLight

Montserrat ExtraLight Italic

Montserrat Regular

Montserrat Italic

Montserrat Medium

Montserrat Medium Italic

Montserrat SemiBold

Montserrat SemiBold Italic

Montserrat Bold

Montserrat Bold Italic

Montserrat ExtraBold

Montserrat ExtraBold Italic

Montserrat Black

Montserrat Black Italic

Lato

Use Lato fonts for subhead and body copy text. It is a free google font.

Lato Hairline

Lato Hairline Italic

Lato Light

Lato Italic

Lato Regular

Lato Italic

Lato Bold

Lato Bold Italic

Lato Black

Lato Black Italic

Arial

Use Arial fonts when using Microsoft Office applications and when other fonts are unavailable. Arial is available on all programs and computers.

Arial Narrow

Arial Narrow Italic

Arial Narrow Bold

Arial Narrow Bold Italic

Arial Regular

Arial Italic

Arial

Arial Italic

Arial Black